

EUGENE F. "GENE" CONNOLLY, JR

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VP and Director level professional with experience in all aspects of software development, application management and information management over a 25 year career.

Mobile App Development	Strategy Development	Product Marketing
Cloud Hosted Solution Delivery	Application Management	Commercial Models

CAREER SUMMARY and ACHIEVEMENTS

President/Principal (Founder) - Connolly Consultants LLC Broomfield, CO 2015-present
Strategic IT Consulting focused on software and data opportunities, including practice around Business/Predictive Analytics using Excel, Tableau and R. Engagements include:

- Application Rationalization for global enterprise
- Predictive Models for Athletic Event Organizers, Sales Pipeline Classification

VP, Director of Operations - MWH Global Broomfield, CO 2010 - 2014
Creating proprietary software, mTOOLS(TM), delivering client facing, cloud-based solutions with mobility for MWH projects and programs from the "Consulting Solutions Center." Turning MWH intellectual capital into IP for sale and use via subscription model in revenue generating client engagements. Automating and standardizing repeatable process activity both in the field and in the office.

- Led 25 person team through transition from cost center to profit center, achieving 5% positive variance to earnings target in our first year
- Drove product marketing for first iOS app, resulting in 25% increase in deployments of cloud based solutions
- Developed SaaS commercial model for mTOOLS(TM), generating new recurring revenue streams for cloud-hosted software solutions
- Developed and executed strategy for marketing, sales, production, delivery and support

VP, Global Director of Application Services - MWH Global Broomfield, CO 2007 - 2010
Leading a global, multi-function IT team of software development and application management professionals. Managed ERP systems integration and business process engineering efforts with Finance and HR. Engaging with business unit leaders to create improved process workflows and source of information for decision support.

- Acted as IT partner in MWH Knowledge Management strategy execution
- Defined BI strategy for IT, creating first A/R drill down dashboard for business unit leaders
- Created first Business Analysis team, resulting in improved business understanding prior to solution design and delivery
- Deployed E1 ERP to new countries, improving enterprise visibility of financial condition

Manager, Application Development - MWH Global Broomfield, CO 2002-2006

Creating custom applications integrated with ERP to automate critical internal business processes.

Leveraging globally distributed IT development team working in Lotus Notes and Microsoft application technologies.

- Created custom performance management application in partnership with HR, resulting in first global employee performance dataset companywide
- Managed development of private stock management system for employee owners
- Led user interface(UI) overhaul of Lotus Notes based Intranet, resulting in modern web UI, improving ease of use for global employee users
- Drove multiple updates to internally developed, enterprise project management tools for managing cost and revenue budgets by global user base

ADDITIONAL RELEVANT EXPERIENCE

Division Director - Robert Half IT Consulting, Tucson, AZ

Professional Services Manager/Principal Consultant - JCube, Tucson, AZ

Product Marketing Manager - Artisoft, Tucson, AZ

PROFESSIONAL DEVELOPMENT

Data Science - Johns Hopkins University via Coursera, Jan 2015 - present

Certified Change Management Practitioner - Prosci®, May 2015

EDUCATION

BS, Electrical Engineering/Computer Science - University of California at Berkeley